

EXHIBIT 43

CHARLIE HUSSEY
IN RE: COLLEGE ATHLETE NIL LITIGATION

August 23, 2023

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1 UNITED STATES DISTRICT COURT
2 NORTHERN DISTRICT OF CALIFORNIA
3 OAKLAND DIVISION
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7 IN RE: COLLEGE ATHLETE NIL LITIGATION

8 Case No. 4:20-CV-03919-CW
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14 DEPOSITION TRANSCRIPT OF

15 CHARLIE HUSSEY

16 August 23, 2023

17 8:30 a.m.
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20 The deposition of CHARLIE HUSSEY was
21 taken before Sarah Stimpson, CCR, RPR, on
22 August 23, 2023, by Jeanifer Parsigian, Esq.,
23 commencing at approximately 8:30 a.m., at the
24 offices of Lightfoot Franklin, in Birmingham,
25 Alabama.

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1 it would have been prior to this date,
2 obviously.

3 Q. Do you know if it was prior to this
4 date or concurrent with this amendment being
5 signed?

6 A. I don't remember. I don't remember. I
7 mean, let me think just a second. The summer
8 of '21 -- it would be -- you know, the vote
9 would obviously occur fairly close to this date
10 for the amendment.

11 Q. Why is that?

12 A. These processes, typically once this
13 happens, move pretty quickly. So, Texas and
14 Oklahoma would ask for the membership -- ask
15 for membership into the SEC. Our presidents
16 and chancellors would consider that and take
17 action, and then we would formalize it to an
18 amendment.

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MR. FULLER: Object to the form. If
you understand the question, go ahead. I was
objecting to the word "make," but whatever.

22

A. Yes.

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Q. Okay. And was ESPN consulted --

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MS. PARSIGIAN: Strike that.

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MR. FULLER: Can I make a suggestion?

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Can you and I go outside, and I'll tell you

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what I think he's saying -- so I don't coach

9

him. Because I think we can make this go a lot

10

faster if you understand what he's saying,

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because you guys are not communicating.

12

MS. PARSIGIAN: Okay.

13

MR. FULLER: Yeah. Let's go off the

14

record a minute. You just stay right there,

15

Charlie.

16

THE VIDEOGRAPHER: Off the record at

17

10:17.

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(At which time, a brief recess was

20

taken.)

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THE VIDEOGRAPHER: Back on the record

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at 10:19.

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18 Q. Let me ask you, is this document kept
19 in the regular course of business?

20 A. Yes.

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IN RE: COLLEGE ATHLETE NIL LITIGATION

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20 Q. Are your revenues currently over a
21 billion dollars annually?

22 MR. FULLER: Did you -- did you say a
23 billion or a million?

24 A. Billion.

25 MS. PARSIGIAN: A billion. I'm pretty

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1 confident they are over a million.

2 MR. FULLER: That's what I thought.

3 A. If it's a million, I could say yes,
4 but, you know, they're close. If they're not
5 over, they're close.

6 Q. Okay. Do you expect them to be over a
7 billion dollars in the next few years?

8 A. Yes.

9 Q. Okay. Did you engage a media
10 consultant in relation to the addition of Texas
11 and Oklahoma to the Conference?

12 A. We did not secure an additional
13 consultant. We continue to have consulting
14 from CAA Evolution Media in the media space,
15 but there was not a new consultant.

16 Q. So, they consulted on this agreement?

17 A. Yes.

18 Q. Did you hire any other consultants in
19 considering the potential new members on any --

20 A. No, no.

21 Q. Okay.

22 MS. PARSIGIAN: I'm going to ask the
23 court reporter to mark the --

24 A. Thank you.

25

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C E R T I F I C A T E

STATE OF ALABAMA

AT LARGE

I hereby certify that the above and foregoing deposition of CHARLIE HUSSEY was taken down by me in stenotype and the questions and answers thereto were transcribed by means of computer-aided transcription; transcribed by me or overseen by me, and that the foregoing represents a true and correct transcript of the testimony given by said witness upon said hearing.

I further certify that I am neither of counsel, nor of kin to the parties to the action, nor am I in anywise interested in the result of said cause.

I further certify that I am duly licensed by the National Court Reporters Association as a Registered Professional Reporter and by the Alabama Board of Court Reporting as a Certified Court Reporter as evidenced by the NCRA and ACRA numbers following my name found below.

So certified on this date, August 23, 2023.

Sarah Stimpson

/s/ Sarah Stimpson
Sarah Stimpson, CCR, RPR
NCRA No. 45087, AL No.612
Commissioner and Notary Public
Alabama State at Large

My Commission Expires: September 30, 2023

ERRATA SHEET

Case Name: In Re: College Athlete NIL Litigation

Deposition Date: August 23, 2023

Deponent: Charlie Hussey

Page	Line	Now Reads	Should Read	Reason
6	18	of on behalf	on behalf	Transcription error
6	16-17	within then (inaudible) of	with the Sidley law firm of	Clarification
7	10-11	e-mails after deposition	e-mails after the deposition	Transcription error
8	5	you plead state	you please state	Transcription error
16	3	president	presidents	Transcription error
17	23	continuous	contiguous	Transcription error
19	5	so it's becomes	so it becomes	Transcription error
21	12	Wolmack	Womack	Transcription error
32	25	mostly fully distributed	fully distributed at launch	Clarification
36	25	Jean	Jen	Transcription error
87	1	Plaintiff's Exhibit 123	Plaintiffs' Exhibit 124	Transcription error
102	20	Olympics	Olympic	Transcription error
102	22	invested to have	invested in having	Clarification
117	12	it's not	it is	Clarification
122	22:23	a bearing on paying the NIL is more	a bearing on whether paying the NIL creates more	Clarification
138	11	Correct	Correct for championship events	Clarification
140	16	corporation	incorporation	Transcription error
145	7	nonamateur	A nonamateur	Transcription error
148	18	funds	if you know	Transcription error
153	19	I don't anything	I don't know anything	Clarification



 Charlie Hussey

October 3, 2023